Customers

TOP MESSAGE

Our Vision Three Values \rightarrow Value Creation Process

J. Front Retailing Value Creation Process

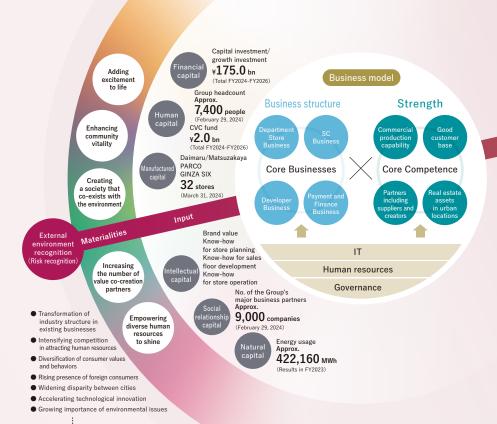
Under the Basic Mission Statement and the Group Vision, J. Front Retailing, together with stakeholders, is committed to creating high quality, fresh, hospitable, and fulfilling lifestyles adapted to the changing times.

The business activity of J. Front Retailing is to constantly seek to create rich markets that grow with local communities, which is led by the Department Stores and Parco.

It is nothing less than to create, as a public entity of society, new value that resonates with various stakeholders.

Circulating the Group's business model and creating new value using the six capitals of J. Front Retailing effectively and efficiently are the process to create the brand value of J. Front Retailing, which will result in the creation of new value that resonates with society.

Through this initiative, we will aim to realize CSV management that achieves social value and economic value at the same time, contribute to society at large, and develop the Group.



We will provide genuine satisfaction captivating customers by offering new value. Shareholders We will enhance corporate value over the long term by implementing highly profitable and highly fficient manageme Business partners Quality products and services We will build the relations of trust by working hard together and aim to grow together. Co-prosperity **Exciting content** 10% Medium- to long-Bustle of Ratio of women in local areas management positions 1 Communities 40% Deepening of retail business Output Strategies and long-term KPIs Revitalization of local communities Co-existence with the Environment Down60% Evolution of synergies (2030 vs. FY2017) Circular business Reduction of GHG emissions

Employees We will realize workplaces in which employees' performance and contribution are fairly valuated and they can realize their exhibition of ability and Create and growth and have job satisfaction. Bring to Life **New Happiness** Communities We will contribute to sustainable community development as a good corporate Global environment We will pass on a better global environmen to future generations through environmentally friendly business SUSTAINABLE GOALS



From September 25 to 27 in 2015, which is a milestone year of the development agenda, the United Nations Sustainable Development Summit was held at the United Nations Headquarters in New York, and with the participation of more than 150 leaders of member states, the "Transforming our world: the 2030 Agenda for Sustainable Development" was adopted as its outcome document.

We have implemented CSR systems using ISO 26000 as their guidelines to create shared value.